AITA/IATA

FEDERAZIONE ITALIANA DEL TEATRO E DELLE ARTI

Host City Proposal

ROME 2031

47th General Assembly and International Theatre Festival

A residential and immersive gathering in the city where theatre is history, public life and future.

Working English version prepared as the master text for development in the three official languages of the organisation.

PROPOSAL OVERVIEW

Executive summary

Rome 2031 proposes a General Assembly and an International Theatre Festival that combines the institutional aspect with the experience of living together as a world theatre community.

The proposal is built around a simply but strategic idea:

people will not merely be taking part in an event, but will be sharing a genuine experience together. In this way, the official programme of the AITA/IATA Assembly and the artistic programme of the International Festival will be enhanced and reinforced by the human dimension of the encounters that form part of the experience.

The host concept is centred on Pass Village, a multifunctional campus in Rome able to bring together meeting rooms, hospitality services, accommodation, theatres, green areas and informal networking within one coordinated setting. From this residential base, the programme can open naturally towards the historic centre of Rome and its most meaningful theatrical and cultural sites.

Rome offers symbolic depth and international recognisability. It is a city where public space, memory, ritual and performance have been intertwined for centuries. For a world amateur theatre organisation, this creates not only a memorable setting, but also a coherent narrative: governance, exchange and artistic reflection taking place in the city where theatre still speaks through architecture, urban life and cultural heritage.

Proposal profile

Format
Residential General Assembly and International Theatre Festival with one integrated host base

City
Rome, Italy

Venue concept
A single, coordinated campus for plenary sessions, performances, workshops, meals, accomodation and informal opportunities for excange

Host facility
Pass Village

Added value
Historic theatre routes, guided visits and cultural exchange

Core promise: an efficient General Assembly and International Theatre Festival enriched by a residential setting that fosters encounter, dialogue and a shared sense of belonging across the international amateur theatre community.

Institutional continuity and lessons from recent editions

Recent AITA/IATA General Assemblies, including Monaco 2025, confirm a valuable framework: regional meetings, formal Assembly sessions, Forum moments, multilingual documentation and space for international networking.

Rome 2031 does not propose a rupture with that model. On the contrary, it aims to preserve its institutional clarity while deepening the quality of participation. The objective is to respect governance, voting procedures and organisational needs, while making the Assembly experience more cohesive and humanly engaging.

The residential format is the distinctive contribution of the Roman proposal. By placing plenary work, regional dialogue, hospitality and social exchange within one shared environment, the Assembly becomes easier to navigate and richer in interpersonal value. Informal conversation is no longer incidental; it becomes part of the enabling environment for cooperation.

In practical terms, Rome 2031 intends to combine continuity and innovation: the same formal strength expected from a General Assembly, together with a host model designed to reinforce trust, accessibility and community.

Four principles for Rome 2031

Continuity
Respect the governance framework of AITA/IATA and preserve the clarity of the official agenda.

Clarity
Keep the Assembly structure legible, well documented and supported by multilingual materials.

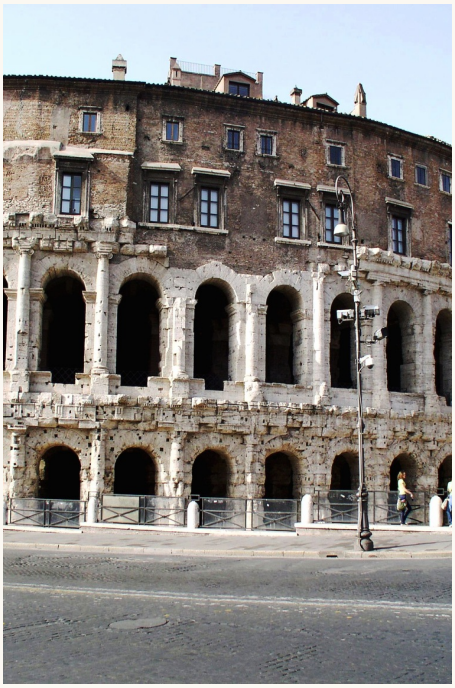
Exchange
Protect time for members to meet, discuss and build relationships beyond formal sessions.

Immersion
Use the residential setting to turn shared life into a genuine part of the host experience.

Rome 2031 therefore presents itself as a host proposal rooted in institutional continuity, yet designed to make community life more intentional and more memorable.

Rome, cradle of theatre

Rome offers far more than an attractive setting. It offers a narrative framework in which theatre can be understood as civic action, public ritual, architecture and living memory.



Long before theatre became an enclosed building, it was already linked to public life. In Rome, performance has always occupied civic space: in ancient structures, in ceremonial practices, in public celebration, in religious memory and in the daily choreography of the city itself. This gives Rome a rare symbolic coherence as a host city for a world theatre gathering.

The city allows participants to experience theatre not only as an art form, but also as a way of reading community. The Teatro di Marcello, the Colosseum, the Forum, the piazzas of the historic centre and the great theatre buildings of the modern city all contribute to this layered understanding. Rome does not simply display history; it stages it continuously.

For AITA/IATA, this matters. An International event in Rome can be presented as a return to first principles: theatre as encounter, dialogue, citizenship and shared imagination. Such a framing is not nostalgic. On the contrary, it offers a strong and credible basis from which to reflect on the contemporary role of amateur theatre in a fractured world.

Cultural value

Rome enables the General Assembly and International Theatre Festival to be narrated not only as a meeting, but as an encounter with the civic and historical foundations of theatre itself.

HOST MODEL

Residential host concept

One place, one week, one community: the Assembly and the International Festival are designed as a shared experience in which the coming together of cultures, the exchange of ideas, art and everyday life are deliberately intertwined.

The key value of the proposal lies in its residential character. Participants would not disperse each evening across multiple hotels and isolated urban nodes. Instead, they would remain within a common environment where meetings, meals, workshops, chance encounters and reflective moments are part of the same lived experience. This creates continuity across the day and reduces fragmentation.

Such a model has practical advantages as well. It simplifies logistics, helps participants orient themselves quickly, and makes it easier for organisers to coordinate plenary sessions, regional meetings, workshops and hospitality. At the same time, it creates the human conditions for friendship, cultural diplomacy and informal exchange among members from different countries and generations.

The Roman proposal therefore regards the residential aspect not as an ancillary service, but as a structural element of the international event. The artistic, theatrical and cultural dimensions of the festival and the work of the assembly will remain central: the residential aspect is simply intended to provide a more favourable, interactive and memorable setting for this work.

VENUE AND LOGISTICS

Pass Village

The proposed host base for Rome 2031 is Pass Village: a multifunctional campus in Rome that combines hospitality, education, performance, sport, meeting spaces, green areas and community services in one coordinated environment.

According to the official presentation of the structure, Pass Village is conceived as an integrated ecosystem where hospitality, training, performance, wellbeing and social spaces coexist. For the purposes of the General Assembly and the International Theatre Festival, this allows a clear organisational advantage: plenary work, working sessions, workshops, performances, accommodation, shared meals and moments of informal dialogue can all be located within a single host environment.

PASS VILLAGE

Official structure indicated as the residential and conference base for the host proposal.

This feature supports the proposal's central promise of immersion. Participants are not transported repeatedly between separate functions, but welcomed into one campus designed to sustain work, artistic experience and community life over the course of a full week.

Relevant host features

- Plenary and breakout spaces for institutional work and theatre workshops.
- Accommodation options within the same host environment.
- Shared hospitality services for meals and sociality.
- Green and open areas that support informal exchange.
- A campus atmosphere conducive to immersion and community building.

Accessibility and logistics

- The structure is in Rome and can be reached through the eastern rail area of the city.
- The nearby Lunghezza station makes the venue reachable by public transport.
- Indicative arrival logic can combine airport transfer, rail connection and coordinated shuttle service.
- The residential model reduces daily travel needs once participants are on site, improving comfort and punctuality.

CITY PROGRAMME

Guided cultural experiences

Rome allows the city programme to be conceived not as simple sightseeing, but as a curated narrative of theatre, memory and public space.

Visits will be designed as storytelling experiences that connect places, artistic practice and the wider mission of AITA/IATA. The historic centre of Rome offers a unique educational and symbolic environment in which heritage becomes part of the intellectual and cultural frame of the Assembly and the International Festival.

Alongside the urban fabric of ancient and early modern Rome, the programme can include selected theatre visits and encounters, subject to final availability and institutional partnership. The goal is not simply to show monuments, but to offer delegates a meaningful experience of the city as a living stage.

Historic centre

Colosseum, Forum, Pantheon and the wider UNESCO-listed urban fabric as a setting for cultural interpretation.

Major theatres

Possible routes including Teatro Argentina, Teatro dell'Opera and other significant venues, subject to final agreements.

Ancient stage

Teatro di Marcello as a key bridge between Roman theatrical heritage and contemporary civic imagination.

CONCLUSION

Legacy, next steps and drafting notes

Rome 2031 should leave more than the memory of a successful week. It should leave tools, relationships and a renewed sense of purpose for the international amateur theatre community.

A strong host proposal looks beyond the event itself. In the Roman case, the Assembly and the International Theatre Festival can be seen as a platform for cultural exchange, intergenerational dialogue and renewed reflection on the role of amateur theatre in civic and community life. Performances, workshops, visits, youth dialogue and shared documentation can all contribute to this longer-term value.

Operationally, the next phase would involve the confirmation of dates, the definition of the venue agreement, the refinement of logistics and accessibility planning, the curation of cultural partnerships and the development of a trilingual communication package. This document is therefore conceived as a working English master to be adapted into the three official languages of the organisation.

Indicative next steps

- Confirm dates and governance requirements with AITA/IATA.
- Define the venue agreement and residential capacity with Pass Village.
- Develop accessibility, transfer and sustainability planning.
- Curate theatre visits and institutional partnerships.
- Prepare the trilingual dossier, budget and sponsorship framework.

Sources and drafting notes

- AITA/IATA official website and publicly available General Assembly materials.
- Pass Village official website for structure profile, services and campus description.
- Publicly available transport references concerning the Lunghezza rail area and access from Rome hubs.
- General cultural references relating to the historic centre of Rome and its theatre heritage.

Rome 2031 is proposed as a General Assembly and an International Theatre Festival that combines institutional aspects with community life, and cultural richness with meaningful international exchange. Within this vision, Rome is not merely the venue for the event, but becomes an integral part of it.